



Promoting Health Equity Through the  
Science of Injury and Violence Prevention

April 27-29, 2020

The Inn at Penn, Philadelphia, PA

**savir** Society for Advancement of  
Violence and Injury Research

## Exhibitor & Sponsorship Opportunities

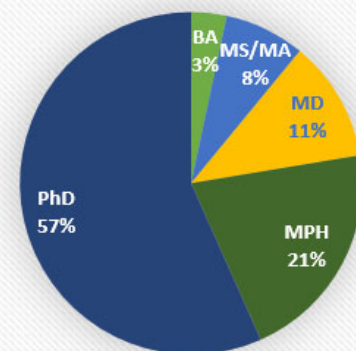
### REACH YOUR TARGET AUDIENCES

The Society for Advancement of Violence and Injury Research (SAVIR) invites you to participate in their Annual Conference at the University of Pennsylvania, Philadelphia, PA April 27 - 29, 2020.

Meeting participants are experienced researchers and practitioners who use services, equipment, and supplies for their research and communities. Don't miss this opportunity to reach this important group of public health experts specializing in the area of injury and violence prevention.

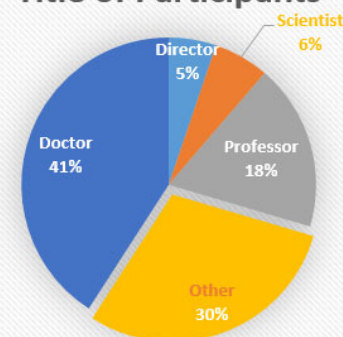
*Injuries and violence kill more people ages 1 to 44 in the U.S. than any other cause.* Everyone, regardless of sex, race, ethnicity, education, or income, is affected by injury and violence. However, strategies exist to keep people safe!

Participants by Degrees



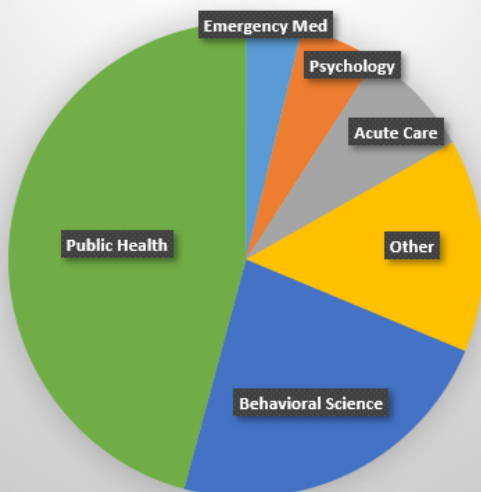
BA MS/MA MD MPH PhD

Title of Participants



Director Scientist Professor Other Doctor

Primary Disciplines



**savir**

Society for Advancement of Violence and Injury Research

11 W Monument Avenue, Suite 510 | Dayton OH 45402 | 937.586.3702 | SAVIR@meinet.com

# How to Engage




This national conference attracts many of the nation's premier research scientists and public health professionals dedicated to the prevention of death and disabilities caused by injuries and violence. We celebrate the accomplishments that have increased the safety of communities, while also building on these achievements to create a safer and healthier future.

Your participation at this Conference offers unparalleled opportunities to network with leaders in the field of injury and violence prevention and to showcase your programs, products, resources, and services. Your organization will be widely acknowledged in the Conference materials and during the sessions.

## SPONSORSHIP

The SAVIR National Conference is a premier professional event that provides a unique marketing opportunity with key leaders and decision-makers in local, state, and federal injury and violence prevention agencies and organizations. *If you are interested in promoting a safer society, consider becoming a sponsor!*

Your organization will:

-  **GET EXPOSED TO THE RIGHT PEOPLE** As a sponsor, you have the chance to meet personally with public health administrators; local, state, regional and federal policymakers and program managers; interested individuals and leaders from academia; and business and non-profit leaders who work daily to develop policies that enhance injury and violence prevention programs.
-  **ESTABLISH AND STRENGTHEN RELATIONSHIPS WITH STATES AND COMMUNITIES** Hundreds of committed public health practitioners and researchers are expected to attend. The meeting provides an intimate setting and sense of community among high-profile professionals and researchers committed to strengthening the nation's injury and violence prevention programs.
-  **PUT YOUR ORGANIZATION IN THE SPOTLIGHT** There are multiple opportunities to promote your goods and services at the National Conference, including:
  - ⇒ In printed conference materials
  - ⇒ On conference signage and stage
  - ⇒ In the conference website

## EXHIBIT

Display/demonstrate your product or service to conference participants! The exhibit area will be centrally located to the conference meeting space. These table top exhibits need not be staffed, but we suggest you be at your table during the time set aside for participants to visit with exhibitors. Each exhibit space includes one 6' x 30" table, skirted, and one chair.

## NON-PROFIT ORGANIZATIONS ONLY:

ONE 6' x 30" table, skirted, and one chair - **\$750** TWO 6' x 30" tables, skirted and two chairs - **\$1,400**



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# Sponsorship Opportunities

## SAVIR Sponsor Benefits

	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Premium booth location	X	X		
Double-sized booth	X	X		
Additional representatives	4	2	1	
Company Logo/Link on Website	X	X	X	X
Ad in SAVIR eNewsletter - number / year	4	3	2	1
Advanced electronic list of attendees to promote visits	X	X	X	
List of final attendees following the conference	X	X	X	X
<b>Choice of one below</b>				
General Session Speaker Sponsor	X			
Lanyard Logo Placement	X			
Special event	X			
Conference Tote Logo Placement	X			
Signage/Banners	X			
Tuesday Luncheon	X			
Wednesday Luncheon	X			
<b>Choice of one below</b>				
Opening Reception		X		
Charging workstation with logo		X		
<b>Choice of one below</b>				
Pre-Conference Workshop			X	
Attendee Breakfast			X	
ePoster Platform Sponsor			X	
<b>Scholarships for First Time Attendees &amp; Students</b>	4	3	2	1
Banner ad on conference app	X	X	X	X
Exhibit at Conference	X	X	X	X
Acknowledgement in print, website & at conference	X	X	X	X
Sponsor ribbons for your company representatives	X	X	X	X












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# Sponsorship Opportunities Descriptions

SAVIR has a wide range of ways that your organization can have high visibility during the Annual Conference.

-  **SCHOLARSHIP PROGRAM FOR FIRST-TIME ATTENDEES & STUDENTS** Earn the undying gratitude of people in the field who have wanted to attend the Conference but don't have funding to cover the registration fee. The sponsorship will cover the conference registration fee and a \$50 cash stipend to cover out-of-pocket expenses. Your organization will be recognized at the conference to present the sponsorship certificate and check to the grateful winner(s).
-  **EPOSTER PLATFORM** SAVIR is introducing a new electronic poster platform that both poster presenters and paper presenters will use. Your company banner will be visible each time a conference participant views in-depth information about a session.
-  **LANYARD LOGO PLACEMENT** Every participant will wear your company name around their neck! This option provides great visibility for your organization. Your choice of wording on the lanyard.
-  **CONFERENCE TOTE LOGO PLACEMENT** Each participant will display your corporate logo as they carry their conference tote at the conference and afterwards.
-  **SIGNAGE AND BANNERS** Your corporate logo will be prominently displayed on the banners and directional signage used during the conference, reminding participants of your support for this conference.
-  **CHARGING WORKSTATION** Everyone needs a little power boost for their electronics during the conference day. When then use the charging station with your logo, they will remember how you helped them power through their day.
-  **EDUCATIONAL SESSIONS** Your organization's sponsorship of a keynote speaker or pre-conference workshop or general session will enable SAVIR to provide the best possible content. Your logo will be prominently displayed at the session and you will be entitled to distribute one item to the participants of that session.
-  **FOOD & SOCIAL EVENTS** Conference participants always appreciate food and drink! Your organization will be featured at the session you choose - we will work with you to provide napkins or other appropriate items with your logo to keep you forward in our participants minds.
-  *All descriptive copy will be subject to review by SAVIR for suitability*

**ALL SPONSORS WILL BE RECOGNIZED THROUGHOUT THE PROMOTION AND CONFERENCE WITH LINKS ON OUR CONFERENCE WEBSITE, LOGO DISPLAYS ON BANNERS AND SCREENS, CONFERENCE APP AND MORE.**



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# Exhibitor/Sponsor Rules & Regulations

**1. Show Sponsorship and Management:** This conference is produced by and is the property of the Society for the Advancement of Violence and Injury Research (SAVIR). SAVIR will provide all show management functions and establish all show policies. Each prospective exhibitor is required to sign the Application and Contract for space. By doing so, he subscribes to the Rules and Regulations, which are a part of the Application and Contract.

**2. Space Allowance and Selection Procedure:** Space will be assigned on a first come basis, based on when the payment or purchase order is received. If all choices requested by the exhibitor have already been assigned, SAVIR will allocate space from that which is available and the exhibitor agrees to accept such assignment. SAVIR reserves the right to grant priority to sponsors and previous exhibitors.

**3. Cancellation or Withdrawal:** An exhibitor may cancel or withdraw from the show(s) subject to the following conditions: (a) the exhibitor shall give SAVIR notice in writing of his intention to cancel or withdraw from the show. (b) Refund schedule: cancellation received 4 months prior to show - fee refunded in full. Cancellation received between 4 months and 30 days - 50% of fee is refunded. Cancellation received 29 days or less prior to show - fee is not refunded. In the event of cancellation, SAVIR shall have the right to use said space for its own convenience including selling the space to another exhibitor, without any rebate or allowance to the canceled exhibitor. SAVIR assumes no responsibility for having included the name of the canceled exhibitor or description of his products in programs, news releases, or other materials.

**4. Default of Occupancy:** Any exhibitor failing to occupy by noon on the first day of the show space contracted for but not canceled is obligated to pay the full cost of such space. In that event, SAVIR shall have the right to use said space for its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor. SAVIR assumes no responsibility for having included the name of the defaulting exhibitor or descriptions of his products in the show program, brochures, news releases, or other material.

**5. Building Occupancy:** In case the premises of the Hotel shall be destroyed or damaged, or if the show does not take place as scheduled or is interrupted and/or discontinued or access to the premises is prevented or interfered with by reasons of strike, lockout, injunction, act of war, act of God, emergency declared by any governmental agency or by SAVIR, or for any other reason, this contract may be terminated by SAVIR. In the event of such termination, the exhibitor waives any and all damages and claims for damages and agrees that the sole liability of SAVIR shall be to return to each exhibitor his space payment less his pro rata share of all costs and expenses incurred and committed by SAVIR.

**6. Service Organizations:** In no instance shall SAVIR be responsible for the conduct of any contractors, sub-contractors or their employees acquired by an exhibitor. SAVIR assumes no responsibility for failure to perform by contractors.

**7. Table Arrangement:** All exhibitors shall arrange their displays so they utilize only the area contracted for and in such manner as to recognize the right of other exhibitors and show visitors and to conform to the overall pattern developed by SAVIR. **Appearance:** An exhibitor is responsible for maintaining an appropriate display. Exhibitors must arrange to remove excessive amounts of trash or waste materials during show hours. **Fire Regulations:** All materials shall be fire-resistant. **Storage:** Exhibitors shall provide storage within their display space. SAVIR will not be responsible for storage of Exhibitor materials or equipment.

**8. Music Licensing:** SAVIR will not be responsible for acquiring music licensing agreements on behalf of exhibitors. If any part of the exhibit or display includes the use of live or recorded music, a licensing fee is required. For additional information, please call the following toll-free numbers: American Society

of Authors and Composers at 1.800.627.9805 or Broadcast Music Inc. at 1.800.669.4264.

**9. Delivery and Removal:** Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show without permission first being secured in writing from SAVIR.

**10. Material Handling:** The exhibitor is responsible for the delivery and removal of all material required for the display.

**11. Safety, Fire and Health:** The exhibitor must comply with safety, fire and health ordinances regarding installation and operation of equipment. All displays, exhibit materials, and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents.

**12. Care of Building:** No exhibitor may allow an article to be brought into nor permit any act to be done in the Hotel which will increase the premiums or void policies of insurance held by SAVIR. No exhibitor may permit any act by its employees by which the premises shall in any manner be marred or defaced. Exhibitor must surrender the space occupied by him in the same condition as at the commencement of occupancy. Any damages done to the premises by the exhibitor shall be made good to SAVIR or the Hotel as their interest may appear.

**13. Security:** SAVIR will not be liable for damage or loss to exhibitor's property through theft, fire, accident, or any other cause. Exhibitor should insure his own exhibit and display materials. SAVIR will not assume liability for any injury that may occur to show visitors, exhibitors, or other agents or employees of exhibitors.

**14. Exhibitor Badges:** Exhibitor Personnel must register. Individuals wishing continuing education hours must pay the registration fee for the meeting.

**15. Liability:** In the event that SAVIR shall be held liable for any situation which might result from a particular exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse SAVIR and hold SAVIR harmless from liability resulting there from.

**16. Indemnification:** Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to exhibitor's displays, equipment, or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless SAVIR, the Hotel, and its owners, servants, agents and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Hotel premises excluding any liability caused by the negligence of SAVIR or the Hotel or its owners, servants, agents and employees.

**17. Insurance:** The Exhibitor understands that that neither SAVIR nor the Hotel maintains insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

**18. General:** All matters and questions not covered by the Contract, Rules and Regulations are subject to the decisions of the SAVIR Exhibit Manager. The Contract, Rules and Regulations may be amended at any time by the SAVIR, and all amendments or additions that may be so made shall be equally binding on all parties affected as the original Contract, Rules and Regulations.

**19. Hospitality Suites and Meetings:** Exhibitors' Hospitality Suites and Meetings shall not conflict with any scheduled Conference event. Exhibitor Hospitality Suites must be approved in advance by SAVIR.

**SAVIR must provide their approval to the hotel for Hospitality Suites to be released; this approval will not be granted for companies that are not approved SAVIR exhibitors.**

**20. Right of Refusal:** SAVIR has the right to refuse exhibit space to any applicant for any reason whatsoever.



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# SAVIR Exhibitor/Sponsor Contract

Please complete the contact information below. This person will receive all exhibitor/sponsor correspondence and will be listed as contact in all printed materials.

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please attach your Product/Service description for printed materials (40 words or less), and your logo in high resolution .jpg.

Do you need electrical connection in your booth? ☐ YES ☐ NO

List any company you *wish to be near*: \_\_\_\_\_

List any company you *do not wish to be near*: \_\_\_\_\_

## EXHIBIT/SPONSORSHIP LEVEL

Level	Benefit (see page 3)	Cost
<input type="checkbox"/> Platinum		\$10,000
<input type="checkbox"/> Gold		\$ 7,500
<input type="checkbox"/> Silver		\$ 5,000
<input type="checkbox"/> Bronze		\$ 2,500
<input type="checkbox"/> Non-Profit Exhibit		\$ 750
<input type="checkbox"/> Non-Profit Double Exhibit		\$ 1,400

Platinum and Gold sponsorship levels include double table in exhibit area; Silver and Bronze sponsorship levels include single table in exhibit area. **Please select the additional benefit you are requesting for the level you are choosing.**

*I hereby acknowledge that until accepted by SAVIR, this Contract shall constitute only an application to Sponsor the SAVIR conference, which may be accepted or declined by SAVIR at its sole discretion. I understand that I will be contacted to confirm acceptance of this contract. I understand that this contract DOES NOT entitle me or my company to use of the SAVIR logo on any printed, digital, or written communication.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks payable to **SAVIR** and send to the address below.

If you want to pay by credit card, an invoice will be emailed to you so that you may pay online.

### OFFICE USE ONLY:

Date Received \_\_\_\_\_

Amount \$ \_\_\_\_\_ Payment Method \_\_\_\_\_



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